



In Honor of
LARRY MINNIX
President and CEO
LeadingAge



Larry Minnix has a 50-year history in senior living. He was CEO of two non-profit organizations: Wesley Woods in Atlanta, and LeadingAge based in Washington. Since retiring from LeadingAge in 2015, he continues to serve on boards of directors and does consulting for the senior living field in the areas of effective governance and strategic planning. He wrote a book entitled *HALLOWED GROUND: Stories of Successful Aging*, which reflects on what he has learned from seniors and their families about healthy aging.



EMORY
UNIVERSITY

Larry has three degrees from Emory University, including a doctor of ministry degree. He is an ordained United Methodist clergy. Larry has received numerous honors and awards, including induction into the Continuing care Hall of Fame in 2021, the LeadingAge Award of Honor and the National Council on Aging (NCOA)'s Mauldin Award for his work in advancing health care reform. Among his career achievements in senior services, he led the development of two Life Plan communities as well as a comprehensive geriatric program as part of Emory Healthcare, an outreach program to help Medicaid eligible seniors receive health care at home. While in Washington, he led development of a nursing home quality initiative, alternative ways to finance long term care for future generations, the creation of the Center for Aging Services Technology (CAST), closing IRS loopholes to benefit residents of life plan communities, creation of an applied research



institute, and the development of the LeadingAge Leadership Academy, which bears his name. He has also been recognized by the “Non-Profit Times” and “Next Avenue” as top 50 influencers in aging care and services.



Larry is married to Kathleen Minnix, PhD, a historian, teacher, and writer. Their 53 years (and counting) of marriage has produced two sons, two daughters-in-law and six grandchildren. The Minnixes live in Atlanta, Georgia.



“Whether pushing for reforming the way we pay for long term care or strengthening leaders and leadership in our field, Larry has never hesitated to challenge the status quo and develop creative solutions. He did all this with humor, compassion, and an unwavering commitment to allowing seniors to live their best lives in a place they call home.”

– Katie Smith Sloan, Leading Age President and CEO